

ALTAROMA

A.I. Roman Inspirations

curated by Clara Tosi Pamphili and Alessio de' Navasques

14 July 2014

Largo Cristina di Svezia, 17
from 5pm to 9pm

An exhibition but also a mise-en-scène: the portrayal of Rome as an inspiring force for artistic and artisanal creativity.

At his new gallery, scheduled to open officially in September, as an exclusive favour to Altaroma and A.I., Giacomo Guidi will provide a unique space and part of his collection to create a dialogue between international artists and young designers.

The immobile spectators of the exhibition will be a group of mannequins dressed in garments designed by Sartoria Farani and Annamode, chosen in keeping with the historical period and the style of the artists.

Videos and other documents including images, sketches, film posters and photographs will provide insight into the “visible research” under way.

Though all of international standing, the artists showcasing their works nevertheless have close ties with Rome not because they were born here but because of its creative and professional virtues. The artists involved include Jannis Kounellis, Nahum Tevet, Gerold Miller, Sophie Tottie, Matteo Montani, Maurizio Donzelli and Hidetoshi Nagasawa, all established names who, thanks to their standing, will support and help channel the energy of the young designers.

Important works of art, canvases and installations linked by way of their artistic affinities to the conceptual graphic design techniques of the dresses of Arthur Arbesser and the knitwear of Mario Caruana, the kaleidoscopic textures of Paola Balzano and the brush strokes of Bradaric-Ohmae but also the '50s-style tastes of Andrés Romo and the bags and scarves of Catherinelle.

Striking images like blow-ups of the research work on the camouflage textures visible on the aluminium of the ShootingBag1981 totes and curved leather shapes by Borgenni. Shoes, ranging from the ultra-feminine, dream-like creations by Giannico to the sneakers designed by Jeni grace an ideal Roman red carpet carrying the footmarks of shoes worn by actors and created by Albanese.

The anthropomorphic jewellery designed by Nora Renaud portrays the intangible aspects of Rome while the handwoven African fabrics of Cascami by Barbara Cuniberti, featuring reams of blueprints of St. Peter's and other buildings, design unreal itineraries in space.

The costumes of “The Great Beauty” by Sartoria Annamode but also those of the “The Wonders” by Sartoria Farani will be on display alongside other costumes by the same couturiers which will be used to dress the mannequin-like “visitors”.

In an ultra-contemporary space in Trastevere, between the Botanical Garden, the Tiber and the Gianicolo: a unique event, a meeting between artists, painters, poets and people from the world of fashion and showbiz, a re-enactment of Rome in times gone by.

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